

ABOUT US

The Hungária Group is a leading, privately owned, Hungarian DMC, a group of tour operator, catering & restaurateur and hospitality companies headquartered in Budapest.

Established in 1995, the Hungária Group was the first enterprise in Hungary to offer traditional Hungarian Folklore experiences to foreign guests, sharing the Hungarian heritage, which we are proud to continue to this very day. Later on, the group expanded to cater to the needs of guests in every way possible, beginning to organise our trademark Dinner & Cruise programme on the river Danube, enabling our guests to take in the UNESCO world heritage sights of Budapest from the river. Our almost 30 years of experience in the travel industry, unparalleled understanding of the beautiful Hungarian capital put together with our long-term partnerships in all segments of leisure make us the ideal partner for anyone looking to enjoy Budapest or find a partner to cater all their needs.

We are reliable according to our more than 1000+ resellers both locally and around the world, including the largest online resellers of the world, the top-rated hotels in the city and the most excellent travel agencies in the country. Walking around in the city, you will not only find our programmes in hotels, travel agencies or souvenir shops, but you will find, that the Hungária Group realises the importance of a personal touch, which is the reason we operate many of the official Budapest Tourist Info Point desks at frequented spots, to serve our guests better.

We are diverse in all senses of the word: we are proud, that the Hungária Group is a diverse and inclusive environment, where anybody can fit in and use their personal experiences to benefit those of our guests. Our offering is just as diverse as our workforce, offering numerous exciting programmes for our guests ranging from dinner cruises on the Danube, to Organ concerts in the St. Stephen's Basilica or speciality museum and tasting experiences.

We committed to **balancing high-quality services with our impact on the environment and remaining sustainable.**

We care. Sustainable development is everything, when it comes to our future and we do care about it. The Hungária Group gives dozens of students opportunity to dip their toes in the tourism and leisure industry every year and selects the most talented few, who will make the leading tourism and leisure specialists of tomorrow. The Hungária Group is proud to take part in numerous professional advocacy organisation, such as the *Hungarian Association of Event Organisers and Service Providers (MARESZ)*, *Association of Hungarian Travel Agencies (MUISZ)*, *Les Clefs d'Or*, *Association of Hungarian Hotels and Restaurants (MSZÉSZ)*, *Passenger Boatmen's Association (SZHSZ)* or the *Association of Hungarian Tour Guides*, representing the interests and needs of our coworkers, the industry, and first and foremost those of our guests.